



Flaneurz

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UNFOLLOW

SS2017

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«When the sun shines on the big city».

Concrete summer, the city comes alive.
The Flâneur strolls in the downtown with brilliant colors.
The sun is at its highest.
It seeps, desiccated swimming pool, colorful sun loungers.
He flies over the pavement, awoken through fresh sensations.
Bitumen beach: the dream is on wheels.
He rediscovers his daily, gentle and lovely getaways: a revival.

“Unfollow”, it’s a concept, a society denunciation dominated by the virtual sphere. The “flâneur” differs from his look, his elegance, his splendour to stroll upstream.



































FLANEURZ

Artistic Direction & Ph : **Amedeo Abello** / Stylisme : **MYST** / Clothes : **Démocratie**
/ Eyewear : **Han Kjøbenhavn** / Earrings : **Odelie Chan** / Make up : **Anthea Mua**

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