



PRESS RELEASE

THE BENEFITS OF QUAD ROLLER SKATING



A FUN AND HEALTHY PRACTICE

Quad roller skating is making a comeback. This activity brings many benefits, whether practicing it as a team sport or alone: roller derby, dance, street skating, slalom.

A real asset for health, roller skating improves blood circulation, develops dexterity, flexibility, balance and tones the entire lower body. Indeed, in order to keep a good posture, the legs, thighs, calves, as well as the abdominals are mobilized, which helps to refine the silhouette.

The advantage of Flaneurz is to be able to move around on roller skates and to clip-off your favorite shoes from their rolling parts. Lightweight, they weigh about 3 kg. Attached to a transport leash or stored in a backpack, they are easy to take everywhere. Flexibility and style come together in this unique, patented invention.

OWN THE CITY

Flaneurz comes from the will of four sneakerheads and wheel sports lovers, who wished to innovate in urban travel and soft mobility. After 3 years of R&D, the first product was launched in 2015: the detachable roller skates.

Designed, manufactured and assembled in France, Flaneurz products offer total flexibility. On foot or on eight wheels, Flaneurz detachable roller skates allow you to assert your individuality.

The Flaneurz Clique is present in more than 50 countries, a community that continues to grow, for the pleasure of skating farther than ever.

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