

Slades.

WALK & ROLL



Press
KIT

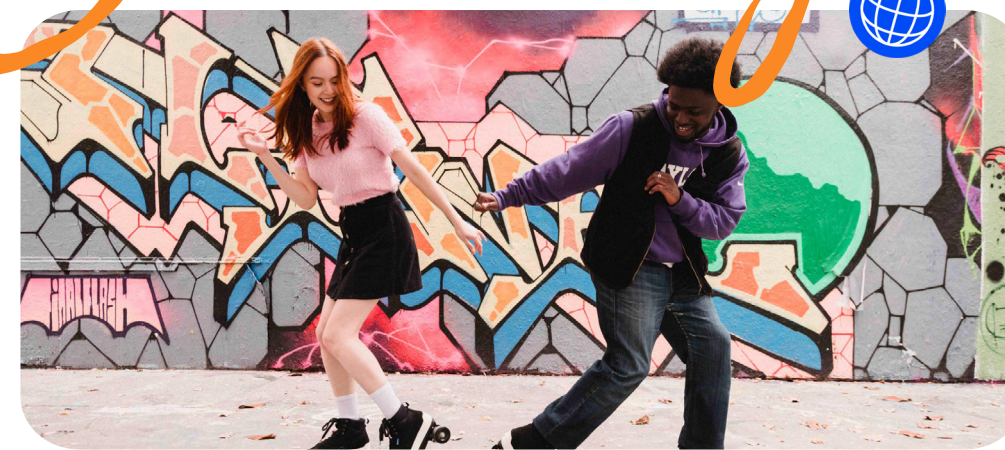
2022

WALK & ROLL *#slades*

Slalom in the city,
Emancipate yourself from everyday constraints
Your flow and time flexibility belong to you

Be yourself, be Slades
Walk and Roll

Summary



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SLADES SINCE 2021

Created in 2021, Slades is a skates-shoes brand. It combines the unique system of Flaneurz, its parent company, with affordability. With this patented and certified invention, Slades offers quality products with great versatility and a trendy look.

The Slades Squad can travel the globe on foot and on skates, without borders, to assert their freedom and uniqueness. With this skates-shoe, all skaters from beginners to adepts can share the same flow, a flow as smooth as water.



#liberty
#flexibility
#accessibility

€290



06

PRESS KIT

System



LOCK

With a single action, the Slades shoes lock onto their base. With Slades, walkers become skaters in a matter of seconds.



07



UNLOCK

Unlocking is just as fast and easy as locking, with a key that detaches the shoe from its base. A true chameleon, the Slader adapts to their environment.

the Slader SKATES-SHOES



A UNIQUE SHOE

The Slades sneaker, with its universal design, matches everyone look. Slades intends to offer a trendy shoe while guaranteeing the skater safety. The skates-shoe supports the ankle for a comfortable ride or walk, either on wheels or on foot. From design to production, the creation of the first model, the S-QUAD, took more than eighteen months of work.



A ROLLING BASE

The Slades bases have a wide space between the front and rear wheels for better stability. This characteristic allows novice skaters to take up this new discipline with confidence, and die-hard skaters to ride with ease and smoothness.



SLADES MEANS ...

SLADES
Squad

The Slades attitude is timeless cool. Neo-retro, urban-chill, eco-trendy, be part of the Slades community and define yourself as you please.

SLADES
Limitless

Go beyond your limits of time and space by changing your way of transportation, or learning a new practice. Slades allows everyone to surpass themselves and express their freedom.

SLADES
Alive

The same old routine day in and day out? Not for the Slades Squad who can move from place to place in one lock. Don't worry anymore about where to park, just put your Slades at your feet or in your bag. A total freedom where choices are endless.

SLADES
Diversity

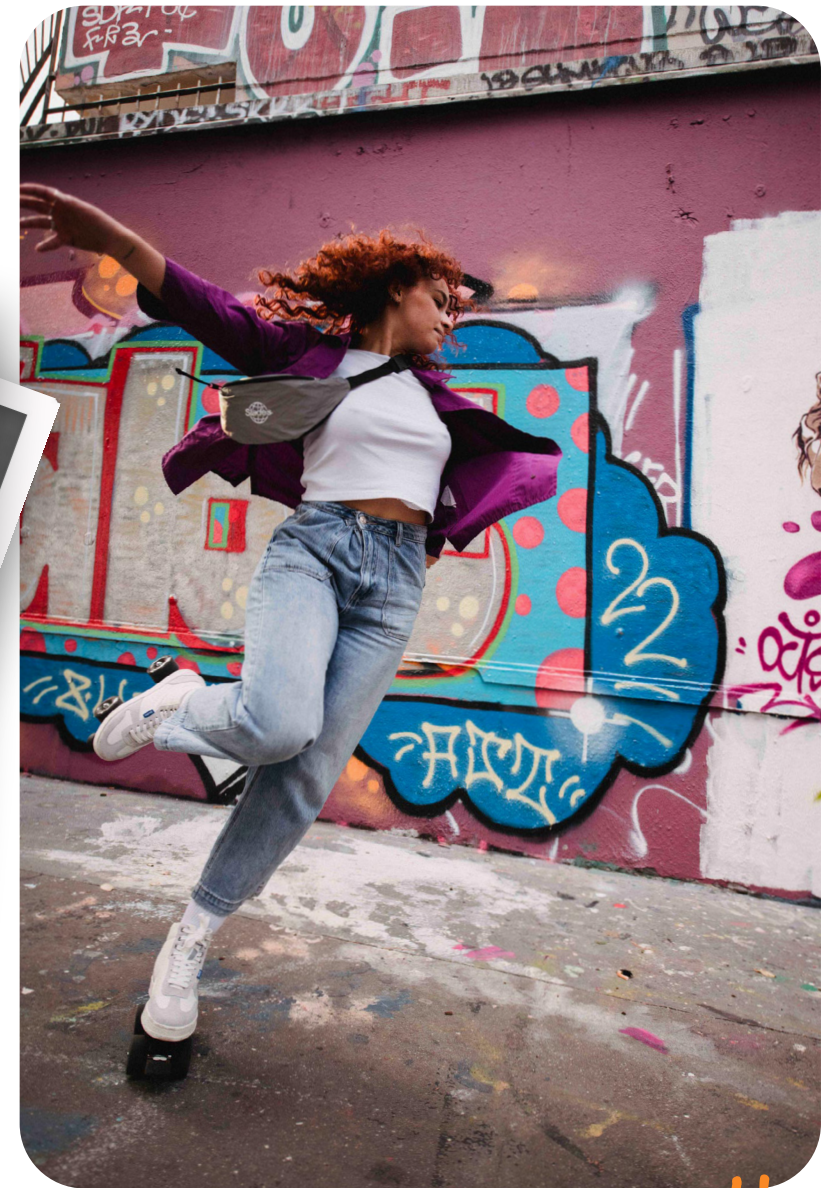
Available worldwide, Slades wants to complement everyone's individuality and highlight self-expression.

SLADES
Eco-friendly

Slades allows for soft and fun mobility, with a zero carbon footprint. The Slades base is also composed of recycled materials.

SLADES
Sport

With Slades at your feet, practice a beneficial and pleasant physical activity. Enjoy every moment on foot or on wheels, and free yourself from the constraints imposed by the city. Walk and roll... everywhere.



walk
& roll



skates shoes **BACKSTAGE**

The origins and materials of the Slades skates-shoes combine affordability and innovation.

The shoe, with a French design, is made in Portugal. In order to allow the greatest number of people to skate in Slades, the final assembly of the rolling base is made in France with French (mechanical system) and Chinese (plates, wheels, bearings) components.



FRANCE
PORTUGAL
CHINA

the Slades

COMPOSITION

S-QUAD

A SHOE

A timeless look

A high-top sneaker ensuring good ankle support.

Made of 100% organic cotton and suede.

A shoe designed in France and made in Portugal.

A mechanical system manufactured and assembled in France.

The Slades skates-shoes are sent in a packaging made in France.



A BASE

*assembled,
quality checked,
packaged and stored
in France.*

MECHANICAL PARTS

Mechanical parts, in stainless steel and aluminum, made in France.

CHASSIS

A chassis, the part that allows the shoe to lock onto the rolling base. It is made in France and of 100% recycled ABS plastic.

PLATE

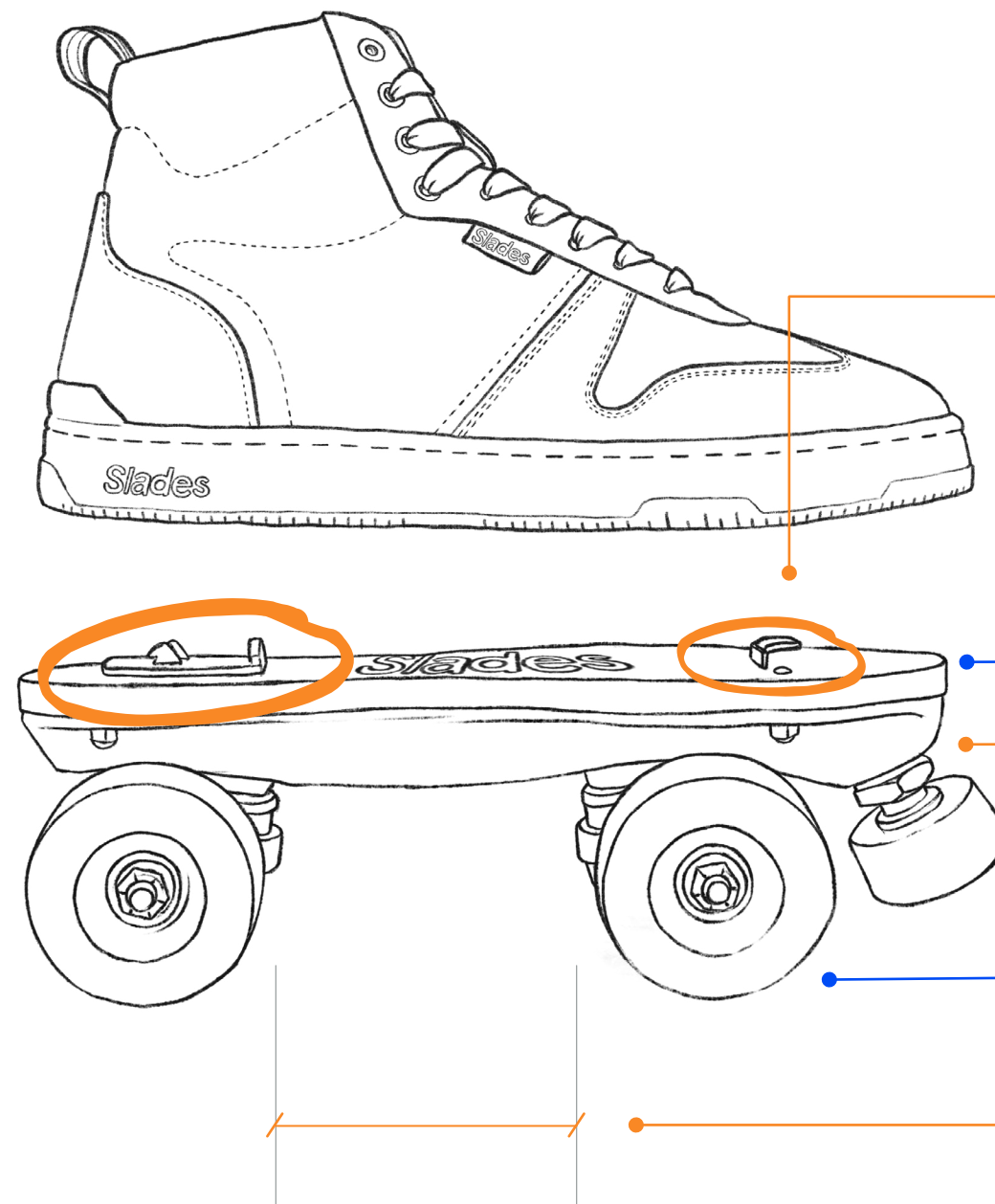
A plate made of polypropylene, an ultra-resistant, light and recyclable material.

WHEELS

Wheels and bearings from China.

WIDE

A wide interaxial spacing for better stability.



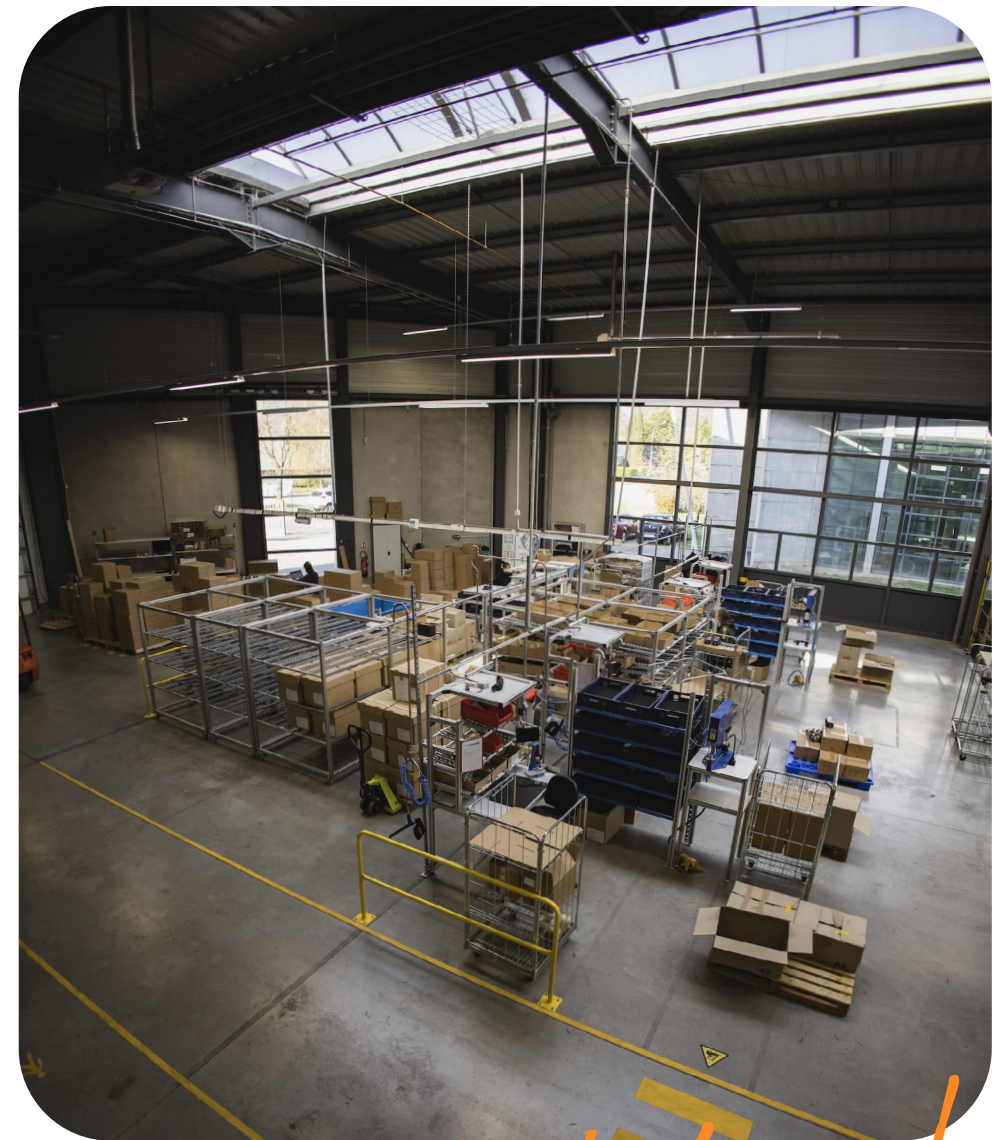
THE FACTORY

Grenoble

Based in Grenoble in France, the Factory is the workshop where the Slades are made, and where operators create quality skates-shoes for Sladers all over the world.

First, the mechanical parts are assembled on the chassis. Then, the wheels and the chassis are mounted on the plate. Finally, after checking that the shoe and the rolling base are defect-free, the operators lock and unlock them several times. This last step is essential in order to verify that the system works correctly.

The Slades skates-shoes and their key are then placed into their French packaging, made of 100% recycled and recyclable cardboard. The Grenoble Factory ships worldwide.



#sladesfamily



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